

## BM6100-40 to BM6107-40 – Research Proposal Marking Criteria

	Fail 0-39% Poor quality	D 40-49% Satisfactory quality	C 50-59% Sound quality	B 60-69% Good quality	A 70-84% Excellent quality	A 85-100% Outstanding quality
<p><b>Introduction plus research question and objectives:</b> Clear identification of the research topic and why you think it is worth studying. Appropriate discussion of the aims of your study (including a statement of the research question and objectives) /20</p>	<i>Your research topic is not clearly identified and there is little discussion of the aims of your research.</i>	<i>Your research topic is identified although this could be developed. The aims of your research are tentative.</i>	<i>You identify your research topic and define the boundaries of your research. Your aims are clear.</i>	<i>The identification of your research topic and the boundaries of it are good. Your aims are clearly and concisely stated.</i>	<i>Your research topic and its boundaries are clearly identified. Discussion of the aims of your research is very good.</i>	<i>An outstanding evaluation of your topic area. Your research question and objectives are perfectly articulated.</i>
<p><b>Preliminary literature review:</b> Selective and appropriate use of academic literature relevant to the aims and central themes of the research. Concise and thorough presentation of the key points. Critical discussion in the context of the aims and themes. /30</p>	<i>There is little evidence of relevant literature and the standard of your review is poor.</i>	<i>You have identified some relevant literature. However, your writing is descriptive and there is little in the way of critical discussion.</i>	<i>You have identified relevant literature and you have attempted some critical analysis. However, your level of analysis needs to be developed.</i>	<i>You have identified key articles providing evidence of a comprehensive knowledge of the literature. Good critical evaluation.</i>	<i>You have identified a range of highly relevant literature. The critical discussion of your review is excellent and demonstrates a high level of analysis.</i>	<i>Excellent critical evaluation of highly relevant academic sources.</i>
<p><b>Method:</b> Clear explanation of research design and data collection techniques. Consideration of the timescale and resources for the research. /30</p>	<i>Your method does not adequately explain how you propose to conduct your research.</i>	<i>You have attempted to explain your method but this does need development.</i>	<i>You have made a reasonable attempt to explain your method and your data collection techniques are appropriate.</i>	<i>Your research method is explained well and you show a good understanding of your proposed data techniques.</i>	<i>Your proposed method is very good demonstrating a thorough understanding of your data collection techniques.</i>	<i>An outstanding explanation of your proposed method. Excellent understanding of your data collection techniques.</i>
<p><b>Ethics:</b> Appropriate consideration of the ethical implications of the research. Completion of 'Research Ethics Approval Form'. /10</p>	<i>You show no understanding of the ethical implications of your work. Your data collection cannot proceed until approval is given.</i>	<i>There are concerns over the ethical implications of your research. Your data collection cannot proceed until approval is given.</i>	<i>You have considered the ethical implications of your research although this could be developed. You have approval to begin your data collection.</i>	<i>You have provided a thorough consideration of the ethical implications of your study. You have approval to begin your data collection.</i>	<i>A very good evaluation of the ethical implications of your research. You have approval to begin your data collection.</i>	<i>Your evaluation of the ethical implications of your study is outstanding. You have approval to begin your data collection.</i>
<p><b>Referencing:</b> All articles are correctly referenced in the Harvard style. Research proposal is presented professionally. /10</p>	<i>You have made little effort to reference in the Harvard style of referencing. Presentation is poor.</i>	<i>You have attempted to use the Harvard style of referencing but this does need improvement. Style and presentation are fair.</i>	<i>You use the Harvard style of referencing but there are a number of inconsistencies. Style and presentation are sound.</i>	<i>Good use of the Harvard style of referencing although there are some omissions. Style and presentation are professional.</i>	<i>Very good use of the Harvard style of referencing. A few minor omissions or errors. Style and presentation are of a high standard.</i>	<i>Excellent and flawless use of the Harvard style of referencing. Outstanding presentation and style.</i>

